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Clarges Mayfair Is London's Finest Address And Here's Why

BY Ayesha Sohail Shehmir Shaikh

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The indoor pool at Clarges Mayfair

The property has intertwined history with twenty-first century design and facilities for a home that emanates royal splendour and contemporary flair

Developed by renowned UK-based company British Land in 2018, Clarges Mayfair is a design marvel comprising 34 residential luxury apartments in the West End of London. Situated in the heart of Mayfair (a stone's throw from The Ritz London), the property boasts panoramic vistas of Green Park and Buckingham Palace.

Paying homage to the prestigious locality, the exterior of the building has been designed by award-winning architecture firm Squire & Partners, while the contemporary interiors are the work of London-based Martin Kemp Design. Designed by light sculpture specialists, Haberdashery, the grand entrance hall creates a breathtaking first impression and features a quadruple height domed ceiling.

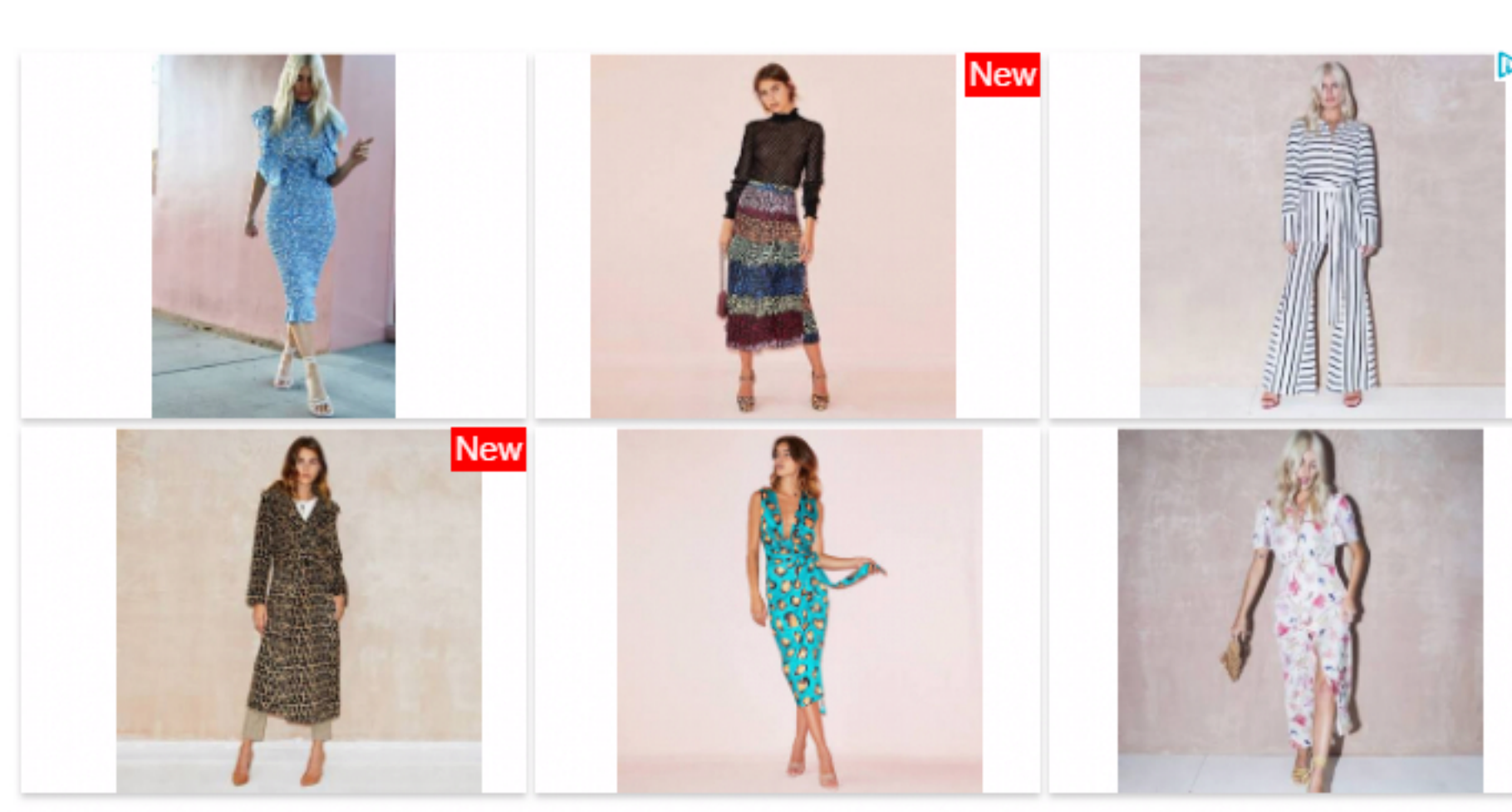


A living space at Clarges Mayfair, Interiors by Martin Kemp Design

A nod to the neighbourhood's history, the sweeping staircase features exquisite metal detailing that is reminiscent of luxury watch craftsmanship. The attention to detail throughout Clarges Mayfair extends through the communal areas and into each of the apartments.



The exterior of Clarges Mayfair in London, designed by Squire & Partners



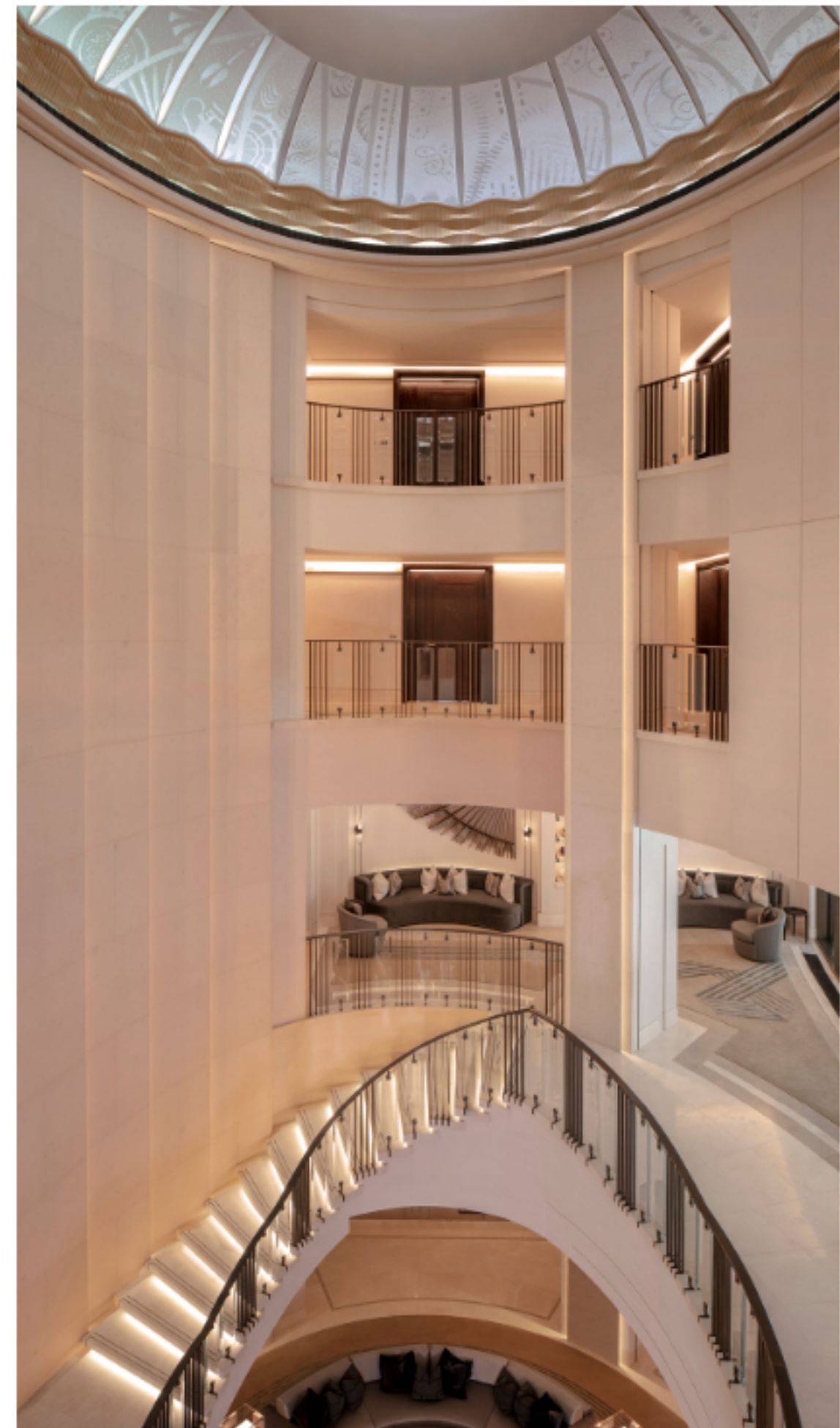
Never Fully Dressed

Materials include black onyx and Nettuno marbles, as well as Tanganika timber and dark stained oak. Rich, luxurious fabrics feature alongside nickel polished ironmongery and Art Deco-inspired doors, with embossed metal detailing reflective of the local street network of Mayfair.



A view of the bedroom designed by Martin Kemp Design

"The success of Clarges Mayfair to date is testament to the international appeal of this beautifully designed residences with a quintessential British address," says Maria Averkina, Head of Clarges Mayfair. "With just a select few premium residences remaining, this is the last opportunity for future residents to live at Mayfair's finest address."



The lobby at Clarges Mayfair

The property is also home to a 25m long swimming pool that is towered by beige-white colonnades and cloisters, a beautiful barrel vault ceiling and chic tiling, resembling designs from the Edwardian era.

Residents can further rejuvenate at the Clarges Mayfair's luxurious wellness facilities around the clock, including fitness suites, a sauna, private gymnasium and spas that are inspired by traditional English spas found in Harrogate, Bath and Cheltenham - for a world of majestic relaxation, right at home. clargesmayfair.com

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